

Basel+

welcomes | Tel Aviv



#baselintelaviv

2019

BASEL IN TEL AVIV

On the occasion of the 70th anniversary of the establishment of diplomatic relations between Switzerland and Israel, the Embassy of Switzerland in Israel presents its season "Basel in Tel Aviv".

Basel in Tel Aviv is a cooperation between the cities of Tel Aviv and Basel, the Canton of Basel-Stadt, Basel Tourism, Presence Switzerland and various other institutions.

The city of Basel played a central role in the foundation of Israel.

Theodor Herzl wrote in his diary in 1897: "In Basel I founded the Jewish state".

Basel – Innovation and Culture Beyond Limits

Tel Aviv – Nonstop City

For more information, precise dates and places, please visit our FB page, Embassy of Switzerland in Israel.

March

- **Kick off** on social media
- Swiss Talk on **Sleep** with Prof. Christian Cajochen
Centre for Chronobiology/University of Basel
Sommer Contemporary Art in Tel Aviv

April

- Workshop on **Design** with Till Weber, VITRA AG
Basel, in collaboration with Shenkar Department
for Industrial Design

May

- **Music DJ - White Night Tel Aviv**
Beit Maariv and local hero DJ Magit Cacoon host
Nordstern Basel and their residents Ieva and Doma

June

- Swiss Talk on **Architecture** with Emanuel Christ,
Basel architects Christ & Gantenbein
- Swiss Talk on **Art as an Investment** with Andreas
Guth, Chairman of the Board Dreyfus Sohne & Cie.
Sommer Contemporary Art in Tel Aviv

October

- Swiss Talk by **Philosopher** and TV presenter
Barbara Bleisch and Israeli sociologist Eva Illouz
Sommer Contemporary Art in Tel Aviv

November

- Presentation by students of Basel University of
"Open Auditorium Program"
Access to **higher education** for asylum seekers
and refugees

September

- **Official delegation of City of Basel** in Tel Aviv
Cities Summit 2019
- Workshop on the **Future of Medicine** co-organized
with Lonza
- 360° **Movie** from Basel film director Dani Levy –
"Stories from Jerusalem" - showcased during DLD
Innovation Week
- Reflection on **Herzl's vision** in 2019
- **Art Basel** and Presentation of Fondation Beyeler

24 September

Swiss Night with Basel Music and Carnival
Contemporary Klezmer Band Kol Simcha
Fasnacht Clique, DJs the goldfingerbrothers and
so much more
Opera square Tel Aviv

25 September

Premiere performance of Tevje Ballett Basel
Opera Tel Aviv



Lonza

isaac
dreyfus
bernheim
FONDATION/STIFTUNG



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra



Embassy of Switzerland in Israel